



Sample list: The following is representative of our whitelist-approved apps

Keep in mind, GroundTruth serves ads by reaching the right people based on the real-world places they visit. We purchase inventory based on MAIDs, not apps or bundles.

Entertainment 🎭

- Kim Kardashian: Hollywood
- TV (Apple) Remote Control
- iHome+Sleep, the alarm clock app from the experts on alarm clocks
- TMZ
- Prime Guide TV Programm
- The CW
- Radar Find - Poke map for Pokemon Go

Games 🎮

- Words With Friends
- Solitaire

Travel & Weather ☁️

- GasBuddy
- AccuWeather
- The Weather Channel
- Weather by WeatherBug

Health, Lifestyle and Music 🎵

- iHome Zen: Relaxing Sounds & White Noise
- Countdown+ Lite Social & Calendar Events
- Shazam - Discover music, artists, videos & lyrics

News 📰

- | | |
|-----------------|---------------------|
| Huffington Post | USA Today |
| 9NEWS | New York Daily News |
| USA Press News | ABC News |
| New York Times | Bloomberg |
| ABC | News on Android |
| CBS | BBC |
| CSS | |

Sports 🏆

- CBS Sports App - Scores, News, Stats & Live Video
- NBA

Other Apps We Reach

