



**Sample list: The following is representative of our whitelist-approved apps**

Keep in mind, GroundTruth serves ads by reaching the right people based on the real-world places they visit. We purchase inventory based on MAIDs, not apps or bundles.

**Entertainment** 🎭

- Kim Kardashian: Hollywood
- TV (Apple) Remote Control
- iHome+Sleep, the alarm clock app from the experts on alarm clocks
- TMZ
- Prime Guide TV Programm
- The CW
- Radar Find - Poke map for Pokemon Go

**Games** 🎮

- Words With Friends
- Solitaire

**Travel & Weather** ☁️

- GasBuddy
- AccuWeather
- The Weather Channel
- Weather by WeatherBug

**Health, Lifestyle and Music** 🎵

- iHome Zen: Relaxing Sounds & White Noise
- Countdown+ Lite Social & Calendar Events
- Shazam - Discover music, artists, videos & lyrics

**News** 📰

- |                 |                     |
|-----------------|---------------------|
| Huffington Post | USA Today           |
| 9NEWS           | New York Daily News |
| USA Press News  | ABC News            |
| New York Times  | Bloomberg           |
| ABC             | News on Android     |
| CBS             | BBC                 |
| CSS             |                     |

**Sports** 🏆

- CBS Sports App - Scores, News, Stats & Live Video
- NBA

**Other Apps We Reach**

